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**FOR IMMEDIATE PRESS RELEASE**

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**10<sup>th</sup> Annual Muslim Summer Festival**  
*A Decade of Celebrating Shared Values*

There are over 800,000 Muslims in Canada, more than 60,000 of them living in Ottawa. They are a diverse community representing more than 40 distinct cultural backgrounds. On Saturday July 31<sup>st</sup> 2010, the Muslim Association of Canada (MAC) will hold its largest annual multicultural event, the Muslim Summer Festival. Past attendance at the festival has exceeded 3,000 visitors, and we expect to surpass that number this year.

The Muslim Summer Festival has been recognized by the City of Ottawa as a city-wide festival. It will attract attendees from all cultural and religious backgrounds under the theme of "A Decade of Celebrating Shared Values". The goal of the festival is to promote greater understanding and appreciation of Muslim culture among our fellow citizens in Ottawa.

We would be delighted if members of your organization would join us at the festival. The details of the event are as follows:

**Event:** Muslim Summer Festival  
**Date:** Saturday, July 31<sup>st</sup>, 2010  
**Time:** 11am to 7pm  
**Location:** Britannia Park (intersection of Pinecrest & Carling)  
**Activities:** Ethnic Food, Cultural Exhibits, Kids Games, Bazaar, Entertainment  
**Web Site:** [www.MuslimSummerFestival.com](http://www.MuslimSummerFestival.com)

The Muslim Summer Festival was developed to provide a platform where Muslim cultures and traditions can be explored by fellow citizens of Ottawa, resulting in a meaningful cultural exchange. The festival this year will showcase cultural displays from various nations as well as "The Art Boutique" where local artists showcase cultural motifs/themes and calligraphy. It will also provide a sampling of ethnic foods from many Muslim countries spanning several continents. We thank our generous sponsors for their great support of this festival, as well as the numerous municipal, provincial and federal politicians who have confirmed their attendance.

Please do not hesitate to direct any inquiries or interview requests to us through the contact information provided at the top of this press release. We look forward to seeing you at the festival!

Sincerely,

*Muslim Summer Festival Committee*

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**Muslim Summer Festival 2010 Main Sponsors**

